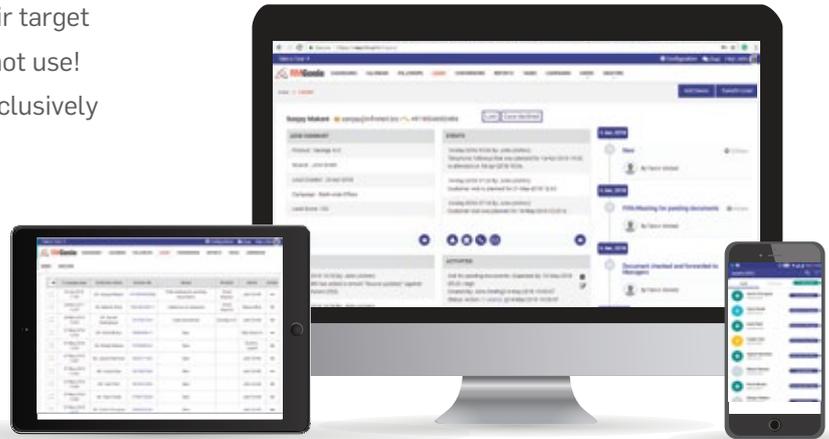


Sales Customer Relationship Management

Teams that use Sales CRMs consistently meet their target 65% of the time as against 22% for teams that do not use! RMGenie is an AI powered Sales CRM designed exclusively for the Banking industry to help boost Sales. It is built on a Mobile-first architecture and is guaranteed to improve Sales. It is therefore offered to Banks on a SaaS model!



Sales Module

SINGLE VIEW - All your Leads in single view

LEAD SCORING - Automated scoring, with real-time alerts

FUN FACTS - Interesting figures about your sales

TELEPHONY - Leverage best-in-class telephony integrations

DOCUMENTS - Easily attach relevant documents to contacts, companies and emails

TIMELINE - Interactions displayed in order of occurrence

CALENDAR - Check out your and team's schedule in a single consolidated view

EVENTS - Schedule important calls and meetings

LEADERBOARD - Check out each person's standing on various parameters

REPORTING ANALYTICS - Recieve insight with advanced analytics and reports for sustainable growth

TASKS - Get organized by assigning tasks to individual or team

KNOWLDEGE PORTAL - Self learning tools to keep yourself updated about various products

Marketing Module

CAMPAIGNS - Manage your marketing campaigns and track performance by measuring ROIs in real time

AUTOMATION - Reach out to your leads and existing customers with automated workflows

EMAILS - Design impressive emailers for your interaction with customers

SOCIAL - Integrate with social media platforms

ANALYTICS - Get detailed analytical insights to up your game

PUSH NOTIFICATIONS - Receive real time updates on mobile apps

Mobile App Features

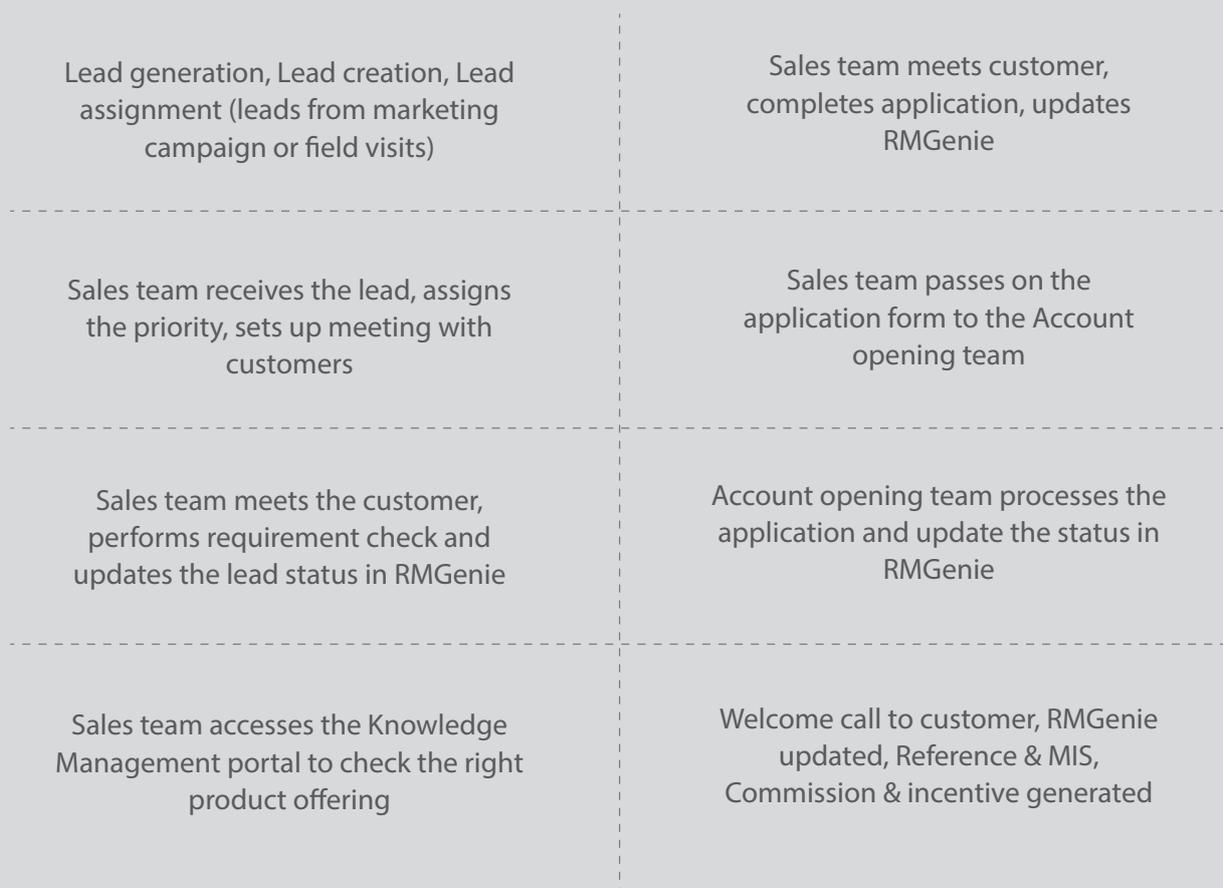
FUN FACTS - Interesting figures about your sales

LEAD MANAGEMENT - Manage all your Leads at fingertips

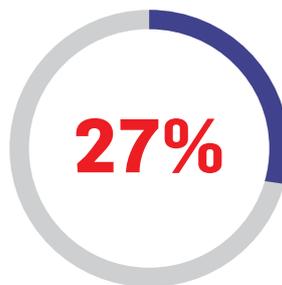
GEO-LOCATION - Track movement of your sales executives

TASKS - Get organized with ease

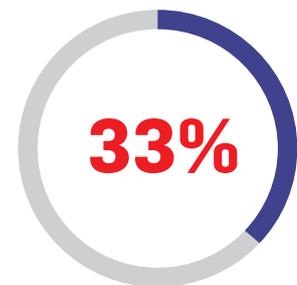
Typical Sales CRM Deployment For Business Growth



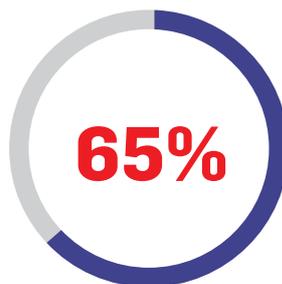
Reduction in sales cycle due to easier availability of data



Growth in sales figures



Increase in Lead to conversion ratio



Enhanced customer scores



Improved transparency amongst entire sales team